

Welcome to the Tuesday Tree Huggin' Tip!

Tip 12: Learn What You Can Do To Be "Green."

No one in the modern world can be completely Green! So, don't have the attitude that you have to give up driving your car and only eat organic soybeans for the rest of your life to make a difference!!!! Small changes – if embraced by a large group – can really add up to huge environmental savings. For instance, if all the cars on U.S. roads had properly inflated tires, it would save nearly 2 billion gallons of gasoline a year. Or, if every American recycled just one-tenth of their newspapers, we would save about 25 million trees a year.^[1] Now, if we can just get everyone to do it . . . think of the savings!

The key to making the best Green choices for your lifestyle is to be educated about what changes you can make, 1/ without investing in expensive equipment (my landlord won't let me put a wind generator on the roof!!!) and, 2/ without making unnecessary hardships in your already complicated life (my commute is now 3 hours each way by bike, but I'm saving on CO2 emissions!).

Information about Greening your home and your workplace can be found for free on the Internet as well as in book form at your local public library. For a small expenditure, hit the mall bookstores and see what they have to offer (and browsing is free :) Borders and Barnes & Noble have whole sections dedicated to Green, so check that out next time you are there. And, The Donaldson Group has put out a handy Energy Savings Pledge that we give all of our residents. Check it out – it has some great energy and water saving ideas that we should all be implementing.

So, take some time this week and look for some Green things that you can be doing both in the office and at home. For some inspiration, PG County is having a Green Festival this weekend – take the whole family and see what ideas the vendors have to offer! In November, Washington, DC, is hosting a National Green Festival: <http://www.greenfestivals.org/washington-dc-2008/> . Make time to check some of this out and remember, small changes really can add up!

Let me know what you think. I welcome any ideas that you want to share with your coworkers!

Yours in crunchiness,

Angelique

Angelique Wheelock
Greening Program Coordinator
The Donaldson Group
15245 Shady Grove Road, Suite 160
Rockville, MD 20850
awheelock@thedonaldsongroup.com
<http://www.thedonaldsongroup.com>
Phone 301-251-8980, ext. 117
Fax 301-251-8940

^[1] <http://www.geocities.com/rainforest/vines/4990/ggstatistics.html>