

Operation Green Light

Nathan Vanderlinden
TDG Utilities Administrator

Angelique M. Wheelock
Greening Program Coordinator

What is Operation Green Light?

Operation Green Light was created as an incentive to get our residents to be more aware of their energy consumption as well as to help reduce utilities costs overall. We will:

- Purchase five (5) compact fluorescent light (CFL) bulbs for each unit at the majority of our complexes. This will automatically reduce energy consumption everywhere the CFL bulbs are employed.
- Send out flyers telling the residents of our energy conservation intentions and invite them to come to the rental office to pick up their allotted five bulbs; we will schedule this at the same time rent is due.
- Ask residents to sign the TDG Energy Saving Pledge when they come to pick up their allotted 5 bulbs. This pledge outlines specific ways the residents can reduce their energy consumption. After they sign it, the original will go in their resident file and they will have a copy to take home.
- Ensure that all new move-ins from January 2008 forward are offered CFL bulbs and the TDG Energy Saving Pledge when they take possession of their apartments.

Division of Labor

Corporate Office

- Order CFL bulbs and ensure that they are shipped to the individual properties.
- Provide advertising materials for the rental offices.
- Provide training materials for the rental offices.
- Assist sites with any questions they have about the bulbs or the program.

On-Site Property Managers

- Set up Operation Green Light at his/her individual property, including bulb storage and disbursement guidelines.
- Ensure that program is extensively advertised to the residents (flyers, office display, newsletter, e-mail, etc.).
- Train leasing office staff on the program, stressing the pledge and key facts about the CFL bulbs.
- Organize an entry in the company-wide Operation Green Light contest!

Contest? What contest?

Mr. Donaldson has agreed to fund not one, but TWO, contests to emphasize how important Energy Conservation is to our company!

Contest 1 ~ Best resident participation in the initial month of the program (deadline February 28).

Contest 2 ~ Best rental office display promoting Project Green Light to the residents.

The prize for each contest is dinner out for the entire staff of the winning property at the restaurant of their choice! Participation details to follow 😊